

*\*\*This information is to the best of our knowledge. Please submit edits/more information to [DunlapDCDC@gmail.com](mailto:DunlapDCDC@gmail.com). We are looking for facts only currently (business names, owners, dates, and photos.)*

## 310 N 6th

**Current Business:** Rockin K Solutions

**Previous Businesses:**

Heller Implement Co.

Owner, Larry Heller (1987)

Owners, Lawrence and Bonnie Heller (1948)

-----

1867 – Dunlap was platted



Deb and Larry Heller, DJ and Larissa Kuker



# NEW

AS YOUR NEW CAR!

**Get All 3  
Modern  
Oil Qualities...  
Unsurpassed  
Triple Action!**



SEE US NOW FOR

## NEW Mobiloil

**"ANTI-ACID"? YES!** Special additives retard dangerous engine corrosion, reduce "inside troubles."

**"DETERGENT"? YES!** "Built-in" cleaning properties protect against friction, wear, deposits.

**"HIGH V.I."? YES!** Instant flow of lubricant to all moving parts permits fast engine turnover.



*\*Means high resistance to change in body under extremes of heat and cold.*

**ROLLOS BROS. MOBILE SUPER SERVICE**  
Dunlap Phone 21

**HELLER IMPLEMENT CO.**  
Dunlap — Phone 15

**ANDY DATTERL — TANKWAGON SERVICE**  
Dunlap — Phone 302

Nebraska-Iowa Oil Co., Blair, Nebr. — Distributor

# Special . .

Thursday - Friday - Saturday

## FREE Grease Job

With Every Oil Change

Chuck Crandall in Charge

We have employed "Chuck" to take over our service station work. He is experienced in this line and you can depend on his work.

Stop in for  
MOBIL GAS and OIL  
LUBRICATION SERVICE  
Car Washing and Polishing



## Repairs for Oliver Corn Pickers

We now have a full line of No. 2 Oliver Corn Picker parts on hand. Be sure to get the serial number on parts you need to replace. Better get them early.

### Special Discount

— ON —

### Oliver Wagon

Heavy Duty No. 540 Wagon — Better See This One. Regular Price \$155.35. Special This Week Only at

**\$145.00**

**Heller Implement Co.**

Dunlap—Phone 15

Highway 30 North



# SEASON'S GREETINGS

The shining star of Bethlehem is symbolic of the joy in our hearts which we want to share with all our friends when we say "Merry Christmas".



Chuck and Lawrence

**Heller Implement Co.**

Oliver Implements—Mobil Gas

Dunlap, Iowa

Phone 15



March 22, 1951 – Dunlap Reporter

## **Heller Station Robbed Saturday**

### **Thieves Break Window To Gain Entrance**

The Heller Implement Company oil station was broken into and robbed during the night Saturday. It was discovered Sunday morning, when Lawrence Heller opened the station. The thief or thieves gained entrance by breaking a window in the station.

About \$10.00 in cash, change that had been left in the cash register was taken and some merchandise totaling about \$30.00. Harrison county sheriff Harold Imrie and deputy were called and they made an investigation. The loss was covered by insurance, Mr. Heller said. No arrests had been made in connection with the theft by Wednesday noon.

March 27, 1952 – Dunlap Reporter

## **FIRE DAMAGES HELLER IMPLEMENT SATURDAY**

Damage estimated from \$3,000 to \$3,500 resulted from a fire at the Heller Implement Co. Saturday afternoon. The alarm sounded shortly after 4:30 p.m. when smoke was discovered coming from the ceiling.

The fire started between the roof and the ceiling in the shop part of the building. Cause of the blaze could have been faulty wiring or a spark from the chimney under the roof. A high wind was blowing and if the fire had ever broken outside the building it would have been hard to control. The Dunlap firemen and trucks remained at the building about an hour and a half.

Damage resulted to the building, shop tools and equipment and tractors in the building. The loss was largely covered by insurance

# Machinery Auction Sale

## Need More Room

As we are short of space and do not want to carry this machinery over another season, we will sell the following described machinery at Public Auction to the highest bidder at the Heller Implement house at the north edge of Dunlap on highway 30. This machinery is open for inspection at any time until it is sold. With the exception of a few new pieces, it is all used machinery—most of it being in good condition. Part of it is consigned by Ahart Impl. of Dew City.

## Set Your Own Price

Here's your chance to save on farm machinery. You can set your own price—it will be your judgement against someone else's. Every piece of machinery put on the block will absolutely be sold to the highest bidder. There will be no by-bids and no minimum prices set. We must have the room for new machinery and are willing to let this equipment go at what you think it is worth. Someone is going to get some mighty good bargains here Saturday.

Sale Starts at 1:00 P.M. --- Dunlap, Iowa

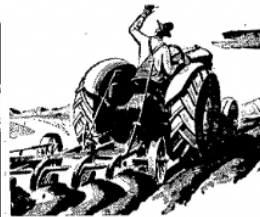
# SATURDAY, SEPT. 6

## 9 Tractors



- 1 '50 Ford in good shape with rear mounted scoop and blade
- 1 '46 VAC Case with mounted plow and Cultivator
- 1 '45 Minneapolis-Moline R with Cultivator
- 1 Oliver 70 in very good condition
- 1 W-30 International on rubber, good shape
- 1 F-20 International with power lift, road gear, has 2-row Lister and Cultivator
- 2 F-20 Internationals with cultivators, good
- 1 Regular Farnall with Mower and Cultivator

## 8 PLOWS



- 1 New Oliver 2-16" on rubber, never used
- 1 Oliver 2-16" on rubber, used 2 years
- 1 International 2-14" Little Genius on rubber
- 1 International 2-14" Little Wonder
- 2 Allis-Chalmers 2-16's, on rubber, practically new
- 1 John Deere 402 Disc Plow, practically new
- 1 John Deere 3-14" in good shape

## Spreaders

- 3 John Deere Spreaders, all have tractor hitches
- 1 Case Spreader, has tractor hitch

## New Wagons

- 1 Electric Wagon, 6x10 Barge-type Box, complete with rubber tires
- 1 Wagon with 6x10 Barge-Type box, complete with rubber tires

## Hay Chopper

- 1 Massey-Harris Hay Chopper with Corn and Hay Heads, has cut 25 acres, hay head never used. New in 1951.

## 2 Hammer Mills

- 1 Case Hammermill
- 1 Wigness Hammermill

## 9 Pickers

- 3 International single row, pull-type pickers
- 1 Case Snapper, 1 year old
- 1 John Deere No. 101, new in '48, good shape
- 1 John Deere No. 200, new in '49, extra good
- 1 Oliver 2-row pull-type, new '49, extra good
- 1 International 24, used 1 season, perfect.
- 1 Allis-Chalmers 2-row mounted picker



### Disc

- 1 Towers 15 ft. Tractor Disc

### Stalk Cutter

- 1 John Deere Stalk Cutter ready to go.

### Corn Planter

- 1 International Corn Planter

### Combine

- 1 A-C All-Crop Harvester, 1 year old

### Rotary Hoe

- 1 Rotary Hoe, 2 sections—brand new

### Harrow

- 1 Oliver 20 ft. harrow used on 75 acres

## Elevators

- 1 John Deere 36 ft., with power take off
- 1 New Owens 36 ft.—never used
- 1 Aluminum Small Grain Elevator, 16 ft.

## Rakes

- 1 International side rake with tractor hitch
- 1 Minneapolis-Moline Dump Rake, tractor hitch

## Miscellaneous Items

There will be many smaller miscellaneous items, such as tools, grease and other merchandise.

## Terms Cash

Terms on this sale will be Cash. If you need extra time, make arrangements with the clerk. Settlement must be made before removal from the premises.

# Heller Implement

SCHABEN and PRYOR, Auctioneers

DUNLAP SAVINGS BANK, Clerk

## **Heller Adds Implement Line**

### **Will Display Ferguson Tractor**

The Heller Implement has been appointed as dealer for the Ferguson tractor and line of farm machines, according to announcement made this week by Lawrence Heller. He is holding open house Saturday afternoon so that visitors may see the new Ferguson tractor and line of implements. Coffee and doughnuts will be served from two until four o'clock Saturday.

Besides the tractor which is manufactured in Detroit, the Ferguson line of implements includes: plows, tandem discs, cultivators, mowers, wagons, side rakes, automatic balers, manure spreaders, blades and scoops and other items. Many of them will be on display Saturday at the Heller Implement. Mr. Heller will continue to handle the Oliver line of farm equipment. He plans to stock repair parts for the Ferguson line.



## **Three Accidents Reported Here**

### **Ralph Schwingdorf Injures Neck**

Three automobile accidents were reported in this area Monday night and Tuesday. Most seriously injured was Ralph Schwingdorf, but only damage resulted to the vehicles in the other two accidents.

Ralph Schwingdorf suffered a fractured vertebrae in his neck Monday evening about 9 o'clock when his car turned over on the gravel road six miles north of Dunlap near the Henry Meeves farm. The car rolled over and landed right side up. He walked to the Meeves home for aid and was taken to town and treated by Dr. Byrnes and later his neck put in a cast. He is at his home.

Bill Robson escaped injury Monday night when his car rolled over on a curve on a gravel road five miles southeast of Dow City. The car was badly damaged.

A stock truck loaded with cattle from Rodney, Iowa, driven by Joe Bramley upset early Tuesday morning on highway 30 on the curve near the Heller Implement Co. No injuries were reported to the driver or cattle. Damage to the truck was estimated a \$750 to \$1000, but was driven back to Rodney. Thompson Brothers truck took the cattle on to Omaha.

# **Cars, Trucks and Houses Figure in Freak Accidents**

## **No Serious Injuries Result**

Six highway accidents in three days was the record set for Dunlap the past week. Starting Friday morning, the record had climbed to six by late Sunday night.

Fortunately, no serious injuries were reported though cars, trucks and houses were damaged. Five of the accidents were in the immediate Dunlap vicinity, the sixth, though it happened between Woodbine and Logan, concerned Dunlap people.

### **Accident No. 1**

Early Friday morning a Colorado car coming south, left the pavement after it had rounded the corner on highway 30 at the north edge of town at the Heller Implement building. It crashed a parked car which had been left on the west side of the highway, off the paving. Two boys riding in the car were only slightly injured and continued their trip to Colorado. Their old car was so badly damaged it was sold for junk before they left town.

Accident No. 2

September 22, 1955 - Dunlap Reporter

### Death Trap Corner Claims Another Victim

Damage to machinery estimated at \$250 to \$275 was the result of a freak accident in Dunlap Monday night. G. F. Grommes of 1601 Lake st., Aurora, Ill., driving a 1955 blue and ivory Bel Air Chevrolet, failed to make the turn at the north edge of town on highway 30.

Headed towards Omaha, his car left the highway near the D-X bulk tanks, then swerved up the hill into parked machinery belonging to Heller Implement. A corn planter, wagon box and gear and hoist were badly damaged. The Grommes car was repaired and he continued on his journey, but promised to return Friday.

September 3, 1959 - Dunlap Reporter

## *Car Comes Calling All The Way from New York*



Dead Man's Corner on highway 30 at the north edge of Dunlap claimed another victim at 1:12 p.m. Tuesday. No one was injured but the picture testifies to the damage done. According to the report filed by Patrolman Ray Kluender of Denison who investigated the accident, the 1956 Buick belonged to Mr. and Mrs. Frank Vinson of Eastchester, N.Y. They were driving west on highway 30 and rounded the corner at the Heller Implement at about 35 miles per hour. The car ran up onto the curb on the west side of the street. In attempting to right the vehicle, Mrs. Vinson,

44, who was driving, lost control. The car swerved across the street, struck the hoist and west side of the Smith Service Station, jamming in the corner of the building and damaging the car. Early estimates placed damage to the hoist and station at about \$1500 and \$700 to the car. The vehicle was towed to Omaha where the Vinsons planned to either have it repaired or turned over to their insurance company. The Vinsons were enroute to California to visit relatives. They were accompanied by Israel Bick of the Bronx, N.Y.  
—Reporter photo



# Work Starts Tuesday On Dunlap Gas Mains

## Ditcher Working On North Side

Construction work on the natural gas distribution system for Dunlap was started here Tuesday morning by the Iowa Light and Power Co. The first gas line was laid on the north street starting at the corner near the Heller Implement Company and going east along the north side of the street. Pipes will be laid in that section of the town first, Daryl Cooper, local manager for the company said.

Mayor Ed Bonsall and members of the Dunlap City Council were present as the first ditch was opened and the first pipes laid. Estimated cost of the construction here is \$219,000 Mr. Cooper said and the completion date of the construction program and the start of service is scheduled for Sept. 30, 1961.

Mr. Cooper said the Iowa Power and Light Co., has a program for early sign-up of customers so their homes may be connected for service during the construction period. He urged residents who have not made application to apply for this service now in order that they will be able to have natural gas convenience immediately upon completion of all construction work, and particularly for the coming heating season.

Dunlap is one of 22 communities in Iowa Power and Light service territory which is receiving natural gas service for the first time this year.

## Mrs. Emma O'Neill Honored for Service

Thursday night, June 15, the Harrison County ASC office honored Mrs. Emma O'Neill, chief clerk, at a dinner at the Tamarack in Missouri Valley and presented her with a certificate and a ten year pin. This is the first such award given in the county. The dinner was attended by office personnel, the county committee, Jack Crosky, administrative officer from the Iowa State ASC office, and Ellsworth Hayls, Hamlin, new farmer fieldman representing this district.

## Services Held Wednesday for Jess B. Rees

### Body Returned From Wyoming

Funeral services were held in the Congregational Church in Dunlap, Wednesday afternoon, June 21, for Jess Burton Rees. Mr. Rees died April 13, 1960 at the age of 78 years and 3 months.

Mr. Rees had disappeared over a year ago in April while on a bus trip with his wife to Washington. Apparently he had wandered away from a bus stop at Rock Springs, Wyo. A search at that time was

June 18, 1964 – Dunlap Reporter

# Madsen Surge

Of Kimballton, Iowa

Announces A New . . .

## Surge Parts Center

In Dunlap at The

**Heller Implement**

We wish to announce that Surge Milker parts, supplies, rubber goods, detergents, and brushes are now available in Dunlap. See Heller Implement for your needs in this line.

April 14, 1966 – Dunlap Reporter

### *Our do-it-yourself* **25¢ car wash** **now open**

Save time, energy and money washing your car the modern "pressure wash" way.

A powerful heated detergent spray removes dirt and grime . . . even bugs. Then, suds and dirt are whisked away by a clear water-rinse.

Men and women, youngsters and oldsters can all use this simple method. Just 25c for 5 minutes.

**Come on in,  
the washing is fun,  
fast and cheap!**

**Heller  
Implement**

## Getty Changes to Texaco

# Lawrence Heller Reviews 46 Years of Change

By DORIS BINGHAM

"The company name changes faster than we can wear out our uniforms," said Lawrence Heller, who with his son Larry, owns and operates the Texaco station on Highway 30 under the name of Heller Implement Company.

The station was changed from a Getty station about a month ago and from Skelly to Getty a couple years ago.

The station was changed to Texaco because John Paul Getty sold out to that company. Getty, who, Lawrence says, is supposed to be the richest man in the world, owned the Skelly company and Skelly was on the oil cans long before the name was changed to Getty.

Today, Lawrence says, he understands Getty lives in California and goes around in blue jeans and writes music.

Lawrence had just put in a new stock of uniforms with the Getty name when Getty sold out and the station was changed to Texaco.

The company was selling Champlin gas and Andy Datterl was driving the tank wagon when Lawrence started in the gas station business along with a farm implement company in 1949. At some earlier point it had been a Mobil station. He still retains the name of Heller Implement Co. although he ended his franchise with Oliver Farm Implements eight or nine years ago.

"They wanted me to stock \$75,000 worth of parts. I would have had to expand to make room for them." He figures he got out of the farm implement business at a good time.

Today—Lawrence says his son Larry is doing well with the repair and tire business because farmers are repairing their vehicles and buying new tires for old vehicles rather than buying new ones. Often they get parts from junk yards to keep the repair costs down.

Born and raised in Buck Grove, Lawrence farmed for six years near Dunlap before

moving to town. He said he moved to town so their children could attend Catholic school.

He handled Oliver Farm Implements for 24 years. In the 1950s, he reports, there were nine implement companies in town including Oliver, International, John Deere, Allis-Chalmers, Case, Ford, Simpson, Massey-Harris and Ferguson. Today there are none.

He figures he's been in business now longer than any other merchant in Dunlap.

The business has changed a lot through the years. Lawrence's son Larry said he's checked some of the early books and there would sometimes be only \$23 total income in a day. Maybe only three or four cars would have stopped.

Lawrence said he remembers "Nig" P. M. Rogers, who sold Ford tractors in Dunlap, saying he could remember in the 50s when operating expenses for one day were only \$1.

Lawrence says the first tractor he sold went for \$2,500. It was 45 or 50 horsepower. "You can hardly get one that small today but the smallest John Deere available would go for about \$25,000.

Farmers, he said, used to come in town only once a week, often on Saturday night, stock up with supplies and fill up with gas. At that time Saturday night was a big night and all the merchants stayed open. "Now a farmer often comes to town every day."

In addition to the local business, there is considerable through traffic since the station is located on Highway 30. "The city kids are surprised to see vending machines that have pop in bottles."

"I'm supposed to be retired," Lawrence said. "I run the tank wagon and can be as busy as I want to be." Larry does most of the repair work and keeps busy enough that he

(Continued on Page 18)



Larry and Lawrence Heller in Getty and Skelly shirts beneath the Texaco sign.



## Heller Reviews Years of Change

(Continued from Page 1)

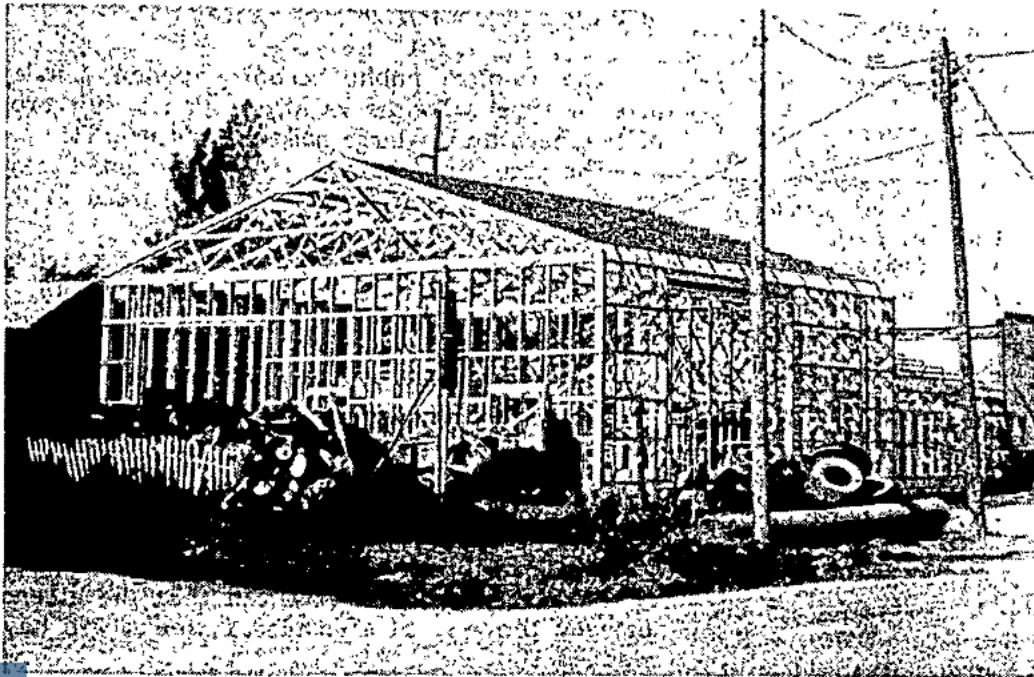
needs help from his father with running the station.

"It's a family business," says Lawrence. His wife Bonnie does the book work and his daughter, Nancy LeMaster of Missouri Valley, sometimes helps.

The children include Sharon Kochis of Houston, Texas, an insurance claims adjuster; Mary Jo Wingrove, who teaches school in Denison; Bonnie Jean Shanou, who keeps books for a fork lift company in Papillion; Nancy LeMaster, who works for the Catholic Church in Missouri Valley; and Larry, who is working with his father.

Lawrence said he doesn't have too many outside interests. He and his wife like to visit their grandkids, of which there are ten, and have taken a few trips. "I've thought about golfing but maybe I'm too old."

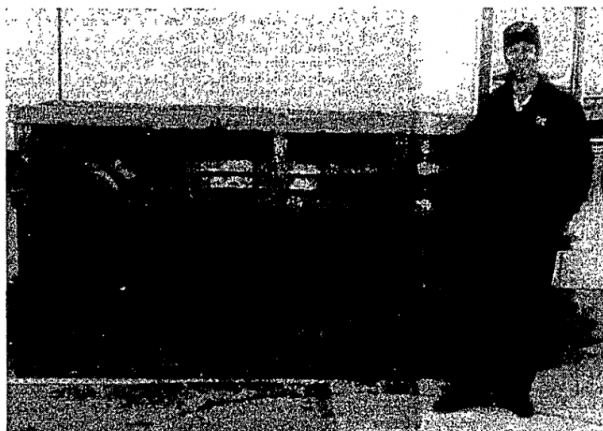
September 4, 1986 – Dunlap Reporter



### UNDER CONSTRUCTION

A new garage is being constructed behind Heller Implement Co. service station (above). The construction was necessary due to \$13,000 worth of damage to the old building in the June 30 storm, said Lawrence Heller. "You couldn't tell by looking from the outside," he added, "but the whole roof buckled in."

April 21, 1988 – Dunlap Reporter



Larry Heller in front of the new White Farm Equipment sign at the Texaco station owned and operated by Larry and his father Lawrence. The sign will be going up within the next week.

## Dunlap Has Implement Co. Again

Heller Implement Co. is an implement company again, owner Lawrence Heller announced this week.

The sign, White Farm Equipment, will be going up as soon as Lawrence can get the necessary posts and equipment to put it up.

Lawrence Heller started in the farm implement business in 1949 along with a service station. At that time he was selling Oliver implements and continued with the Oliver company until about 12 years ago.

He got out of the implement business before the economic crunch because Oliver wanted

him to stock \$75,000 worth of parts. It would have required expansion and he wasn't prepared for that.

He and his son Larry have continued the garage and service station business under the old name of Heller Implement.

He said Larry has been interested in getting back into the implement business but they couldn't get a contract with any company with the old building. They put up a new building after the severe damage from the tornado and wind storm that struck Dunlap in June of 1986.

There's plenty of room now,

there's optimism on the horizon and it seemed like a good time to get back in the business.

Born and raised in Buck Grove, Lawrence farmed for six years near Dunlap before moving to town. He handled Oliver Farm Implements for 24 years.

In the 1950s, he reports, there were nine implement companies in town including Oliver, International, John Deere, Allis Chalmers, Case, Ford, Simpson, Massey-Harris and Ferguson. There haven't been any in Dunlap since Leaders Equipment closed its International-Harvester business six years ago.

## Vocal Students Take 11 1's at State

Twenty-nine vocal students entered thirty events and

Angie Heller, Jenny Lehan, Kim Reischl, Jill Klein).

Ronda Espeseth, Kim Reischl, Jenny Lehan, Pat Dougherty,

January 19, 1989 – Dunlap Reporter



#### OPEN HOUSE AT HELLER IMPLEMENT

Browsers look over the new 1989 line of implements put out by the White Farm Implement Company Wednesday night of last week at [Heller Implement](#). Lawrence and Larry

Heller as well as White officials were on hand to describe the machinery and join the visitors for coffee and doughnuts as well as demonstrations.



December 28, 1989 – Dunlap Reporter

*"Let the good times roll in 1990," says  
Becky Ann Heller and  
Heller Implement Inc.*



*"Now I'm just a little girl, but some day I'll grow up  
and I hope my grandpa will give me a ride on a White  
Implement tractor from **Heller Implement Inc.**"*

**Heller Implement** honors Becky Ann, daughter of Larry  
and Deb Heller, granddaughter of Lawrence Heller of Dunlap,  
and Mr. and Mrs. Mike Kramer of Earling Born June 17,  
1989.

July 5, 1990 – Dunlap Reporter



Ken Hicks and Larry Heller

## Ken Hicks Joins Heller Implement

Lawrence Heller's interest in the Heller Implement Co., Inc. and took over his share of management duties on July 1 with Lawrence's son, Larry.

Ken was born and raised in the Dunlap area and has been driving a truck for a Charter Oak company since 1975.

He lives with his wife Linda and three-year-old son Eric on a farm east of town.

He said he was tired of the long hauls and the long hours of trucking and looked forward to the opportunity of working at Heller Implement.

Heller Implement was

over 50 years ago.

In the early years, the company handled Oliver Farm Implements but closed that part of the business down for ten years or so before starting a dealership with White Implement Co. about three years ago.

The company was selling Champlin gas when Lawrence started in the gas station business along with the farm implement company in 1949.

Due to sales at the upper levels of the companies, the station was a Getty station and a Skelly station before becoming a Texaco station in 1985.

May 25, 1995 – Dunlap Reporter

## **Madame Publisher's shaggy dog story**

Dianne was over at **Heller Implement** working with Larry Heller on an ad for Beer Month last week. Larry introduced the family dog to Madame Publisher in this way: "Daisy would you like to have some ice cream?" Larry asked. Daisy strolled over and put her head against Larry's knee and nodded her head yes. Larry gave Daisy some ice cream. Our dog Bitsy only knows one trick. She barks at all young men. Maybe Bitsy wouldn't be so crotchety in her old age if we fed her ice cream.

**A little explanation is in order**

# Heller Implement expanding facilities

**Field Day Scheduled  
11 a.m.-5 p.m. Friday**

*by Butch Walker*

These are busy days for the folks at Heller Implement as they prepare for a Field Day this week while dealing with the ongoing expansion of their facilities and continuing to provide goods and services to their customers.

Patrons will be able to see and test drive Heller Implement's new White Born Tough tractors at the Field Day which will be held from 11 a.m. to 5 p.m. Friday, Nov. 7, in the field just off Highway 30, south of Dunlap Livestock Auction.

Lunch will be served from 11 a.m. - 1 p.m.

In addition to the new White tractors, there will be demonstrations of Sunflower tillage equipment.

Meanwhile work is progressing on the expansion of the store located on the corner of Clinton St. and Highway 30.

On the west side exterior work has been completed on the 16 by 41 foot addition which will house a new business office, sales office and an additional parts area.

The interior work is expected to be completed in about a month, said Larry Heller.

"We have needed more room for a long time," Larry said. The expanded store will "make it more convenient for customers and help us serve them better."



Larry Heller, left, Sam Sonderman and Deb Heller.

Deb Heller is certainly looking forward to her new business office. Since the business located at the current site about 10 years ago, Deb has made do with a "cracker box" office which measures about 7 by 7 feet. Deb recalls that one time she had an opportunity to get a new desk, but couldn't because the "desk was bigger than the office."

The sales office will provide comfortable, private facilities for the staff to take care of customers.

A new 35 by 90 foot addition to the east and south is also planned to provide more shop area and set-

up room for machinery as well as expanded storage space.

The old tin shed and the semi-trailer have already been removed from the property and last week excavation work was being completed which will take down the grade and provide a level area for the addition.

The north side frontage also is going to get a sprucing up, Larry said, with the planting of bushes and flowers and other landscaping touches.

Working with Deb and Larry at Heller Implement are Sam Sonderman, salesman; and Denny Becker and Denny "Wheels" Hamblen, mechanics.



## Econ Committee report

# Development activity abounds

Our community has been busy with economic development the past few months. **Heller**

**Implement** is almost finished with their much-needed addition and Alegent Health Clinic just had their grand reopening. They spent a lot of money and made some real changes in the east wing of the clinic. The Dan Brasel family has announced plans for their new automatic car wash; it will be a drawing card for our community. Dana Sturgill has been working with Dan and suppliers of utilities working out contracts.

Some of our committee has been working with the city and the swimming pool committee — that group got a real boost with Community Bank's announcement of matching donations up to \$50,000 by June 1. We want to say thank you to the bank. Hopefully the engineer for the pool will be hired by month's end. It is the desire of the

committee that as many local contractors as possible will be used.

Our econ committee has been working with City Council doing a housing study. The study reinforced our thoughts we need moderately priced family housing. Carolyn Corbin of SWIPCO arranged for the housing group to visit Stanton, Iowa. They came home with a lot of good ideas. With the help of Carolyn the group was able to secure a grant to hire Snyder and Associates, Inc., to do a preliminary engineering study of DCDC's 3 1/2 acres by Pleasant View addition. It's our desire to put together some form of joint effort to build at least one speculative home in '98.

The city has been working with our group exploring different means of encouraging development. Just recently Dwaine Hack and part of the

committee attended a conference dealing with tax increment financing, tax abatement, enterprise zones, and self-supported municipal improvement districts. Our community is already using TIF and is currently considering a tax abatement program. This makes us feel good that we can do some of the same things that the big cities do.

We've been informed that our \$100,000 interest free loan has been approved for a speculative building at our industrial site. Again, we are looking at a proposal from Snyder and Associates Inc., to give us preliminary cost estimates of the engineering. We want to thank Harrison County REC for helping us get this loan. Spec buildings are just that, speculative, but they are a big "billboard" that will cause people to look at our community.

Dana has been in the process of

contacting businesses in the community and we do appreciate your being candid with him. We need to know what you want us to be doing.

Fran Tram of Burgess Memorial Hospital and Tim Reinders of Main Street Iowa have visited about plans for Dunlap Family Medicine Clinic. DCDC has just recently gotten the abstract for the lot that will be exchanged for the option. With that, Burgess said they should be able to start the construction process very soon. Again they say they want to use as many local contractors as possible.

As you can see we've really got a lot going on, and we do need your support as a volunteer, with your ideas or dollars. Let's work together to make Dunlap better!

*Economic Committee members include: Sam Cogdill, Jay Randall, Paul Fouts, Charlie Carrigan, Butch Walker, Bud Dunham, Jim Kirk, Larry Heller, Joanne Oppold, Bill Wadsworth, Sharon Sullivan, Rose Melby and Bob Wright.*

November 19, 1998 – Dunlap Reporter

## Power outages hit Dunlap twice

A 38-minute piece of bad luck for Dunlap's power supply on Friday the 13th turned worse the next day as power was out for about six hours on Saturday.

Causes for the two power outages were unrelated, said a spokesman for MidAmerican Energy.

Friday's outage occurred at 6:14 a.m. when a driver lost control of a vehicle on Highway 30 across from **Heller Implement** and the car slammed into the power lines and the aging "Welcome to Dunlap" sign.

Though workers were able to restore power quickly, the timing of the accident was at a point that Boyer Valley school officials decided to postpone school for two hours in order to allow time for the power to be restored.

About 9:30 a.m. Saturday morning Dunlap's power supply was again shut down. This time a squirrel or squirrels got into the high voltage bus work at the Dunlap power substation on Highway 30 at the northern end of town. Gary Richardson, MidAmerican operations manager out of Council Bluffs, said the squirrels caused the fuse to blow on the substation transformer, and workers had to take the whole station out of service for repairs.



MidAmerican Energy workers quickly restored power Friday morning after a vehicle hit these power lines. DCDC and city officials have previously been working on replacing it. The 'Welcome to Dunlap' sign was also damaged, but

# Dunlap a model host to Bulgarians

by Butch Walker

The visit to Dunlap by a group of Bulgarians last week was so successful it will serve as a model for future visits by foreign agriculturists, a USDA official said.

Dunlap did an "excellent job" of hosting the Bulgarians, said Ned Bergman, chief of the USDA examination branch in Kansas City. Dunlap and the immediate area made all of the resources available to give the visitors a most valuable learning experience.

The Bulgarians — eight farmer/producers, five bankers and two grain elevator operators — were given a whirlwind tour over four days of the various

aspects of the local agricultural economy.

When they arrived in Dunlap last Wednesday, Bergman told the Bulgarians they would find in the Dunlap community "a genuine

desire to work with other agriculturists and genuine desire for you all to succeed."

Bergman's prediction was proved true as area farms, businesses and organizations opened their arms to share their expertise with the visitors.

From the first visit Wednesday

morning to Boyer Valley School where they exchanged views with agriculture students until they departed early Sunday morning, the Bulgarians eagerly lapped up knowledge which will help them complete their country's transition to a market economy.

A special committee formed by Dunlap Community Development Corporation coordinated the visit by the Bulgarians. The committee included Dana Sturgill, Mike Elliott, Jay Randall and Sam Cogdill.

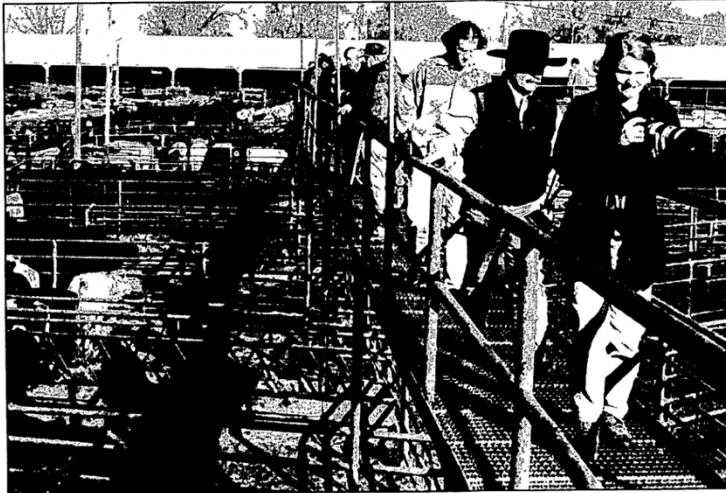
The agenda included visits by the entire group to such places as the school and Dunlap Livestock Auction, but most of the time the Bulgarians divided up into three groups and visited areas of their

Please see Bulgarians, Page 7

**More photos of Bulgarians' visit, Page 7**

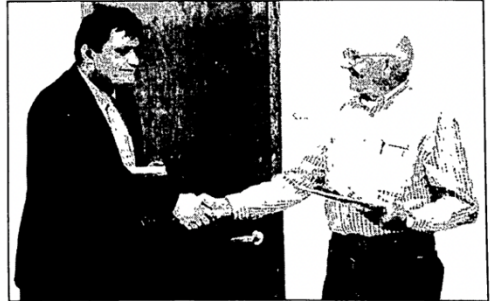


Bulgarian farmer Dico Dichev, center, drives a White 8310 tractor from Heller Implement under the supervision of Larry Heller with interpreter Girts Michewsky providing the translation. "It's a very good modern tractor," Dichev said "I would be glad to have it at the Bulgarian market."



Jim Schaben Jr. follows an Omaha World-Herald photographer during a tour of Dunlap Livestock Auction by the Bulgarian group Friday. The World-

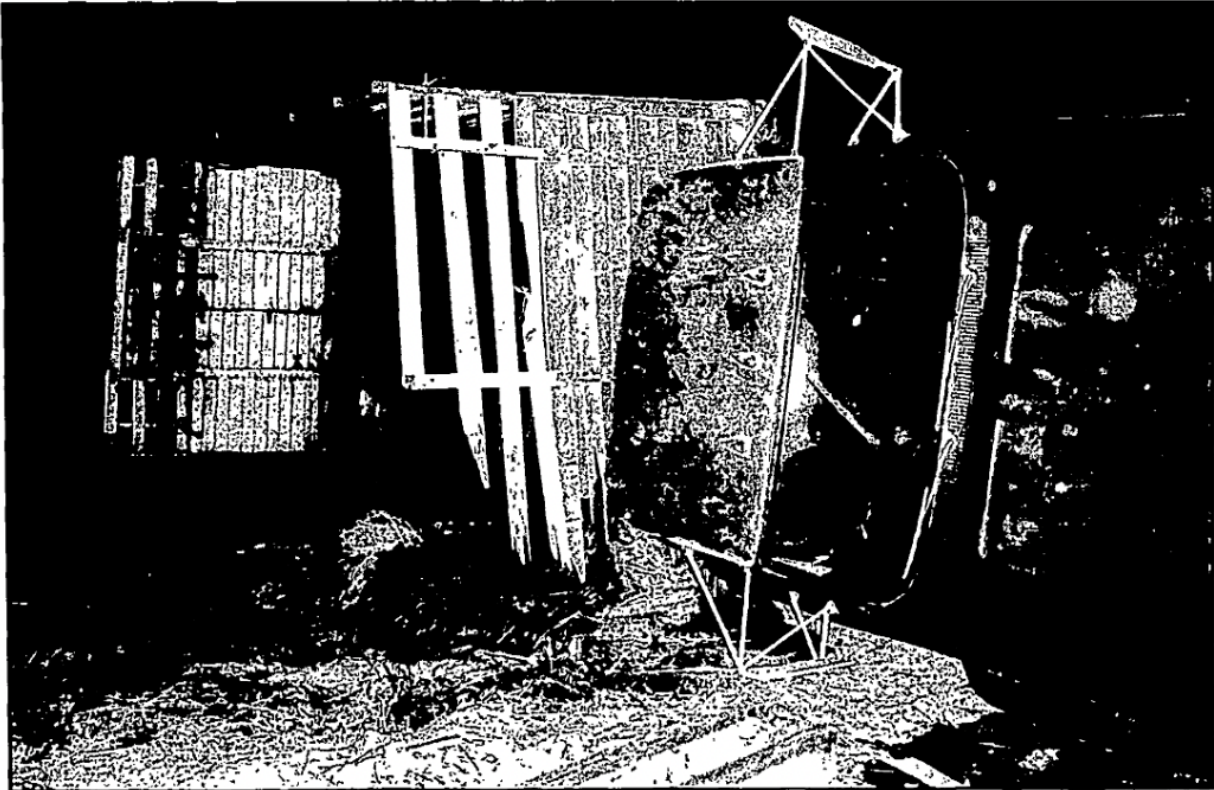
Herald published a feature story on the Bulgarians' visit to Dunlap, but copies on newsstands were hard to find as the Bulgarians bought them to take home



Bulgarian grain dealer Stefan Ivanov, left, and Dunlap Mayor Giles Lacey shake hands after exchanging gifts last Wednesday. Lacey presented a key to the city and welcomed the visitors.



## Cattle rounded up after truck overturns



Eight head of cattle wandered down the railroad tracks after this 2-ton truck driven by Dennis Herrig of Odebolt overturned Monday evening on Highway 30 across from [Heller Implement](#). Herrig, who wasn't injured, said the truck went out of control when the cattle shifted in the truck bed. Several residents — including Sam Cogdill, Larry Heller, John Sullivan of

Woodbine and on a 4-wheeler, Dunlap Fertilizer's Steve Botthorff — went after the cattle and ended up herding them into a pen at Dunlap Livestock Auction, which was just fine with Herrig since he was taking the cattle to market for Tuesday's sale. (Photo by Dianne Walker)

## Heller Implement hosts event



Wade Stuart, left, AGCO sales engineer out of Atlanta, Ga., explains the features of the AGCO RT150 to Shane Andersen of Woodbine, shortly after Shane had completed a test drive of the new tractor. Heller Implement hosted the event last Friday as everyone was invited to come see and test drive the AGCO RT series tractors. Heller Implement also served lunch at the 4-County Fair Expo building.

## Heller Implement holds open house for Kubota



Mayor Tyler Andersen, Jeff Petersen, Gracie Assman, and Pat Brown, visited the Heller Implement Open House featuring Kubota farm machinery. John Scheuring (on the right) showed visitors all the features of the Kubota line. photo Walker

## Kubota adds hay equipment line

A field of bright orange machines was a sure sign that Kubota was showing off their wide range of products. Everything from Zero-turn mowers, Kubota RTVs, and a full line of compact tractors.

Their M Series small utility row crop tractors have up to 135 horse power. A full line of different size tractors to fill your need whatever it is.

Kubota has recently added a hay equipment line including disc mowers, for hay and grass, rotary rakes and tedder rakes.

Put a little color in your life. Let Larry Heller or John Scheuring show you how to have a hard working orange machine from Kubota in your yard or field.



## Letter to Editor

### Kind deeds

To the Editor:

It was a busy Saturday morning working at the drive-up at Community Bank, when a kind young lady came to the drive-up and told me my car had a flat tire. I thanked her for telling me and I decided to put air in the tire. I drove to the nearest filling station and parked my car, immediately a kind young man told me it was on the south side, so I drove my car around the other side and realized I needed money for the air. I went inside to get change and when I came out, this kind young man had already put the money in and was putting air in my tire. I thanked him several times and offered him my money, but he kindly refused.

I drove back to the bank and called Heller Implement, they said they were busy but would try to fix my tire when possible. Within the hour another kind young man came and picked up my car to fix the right rear tire. My car was fixed and back to the bank before 12:00 the exact time that I was off work and anxious to go home.

I stopped at Heller Implement to pay my bill, when this kind young man told me that both my right front and right rear tires were flat, and he fixed both of them in a short amount of time.

The moral of this story is: I met at least three kind people in your community that went out of their way to help a stranger with TWO flat tires. We all realize that we live in a GREAT Country with many great people, we just don't hear about all the kind people and their unselfish deeds.

I appreciate these three people, whom I shall probably never know their names or see them again, but helped me realize how thankful I am to live in a small community.

We already have a GREAT Country with many GREAT people.

Merry Christmas to All!!  
Judy Pohlman  
Soldier, IA



## Heller Implement, Inc. Owner/Operator: Larry and Deb Heller

Larry has worked at the business all of his life. He began coming to work with his dad when he was very young. He always had a desire to make the business his own one day. In November 1987 they incorporated the business, at which time Larry did become part owner and he also decided he would like to get back into the farm equipment sales.

In July of 1990 Ken Hicks decided to join the company. He bought a portion of Lawrence's shares. After a brief adventure he decided to go back to trucking. Larry and Deb bought out his shares of the company.

"We sold several brands of farm machinery. It all began with White Farm Equipment and White Planters, soon after we took on the Sunflower Mfg. line. By 2002 they all became a part of AGCO Corporation. We then sold AGCO Tractors and Massey Ferguson tractors. We also sold White lawn mowers for many years, then we added Kubota tractors and lawn mowers, Brandt farm equipment and Unverferth Mfg. equipment."

After 25+ years of selling farm machinery the business is now run as a gas station and repair shop for trucks, tractors, cars, pickups, and lawn mowers. We also continue to run the tank wagon business and a tire truck that we service customers on the farm.

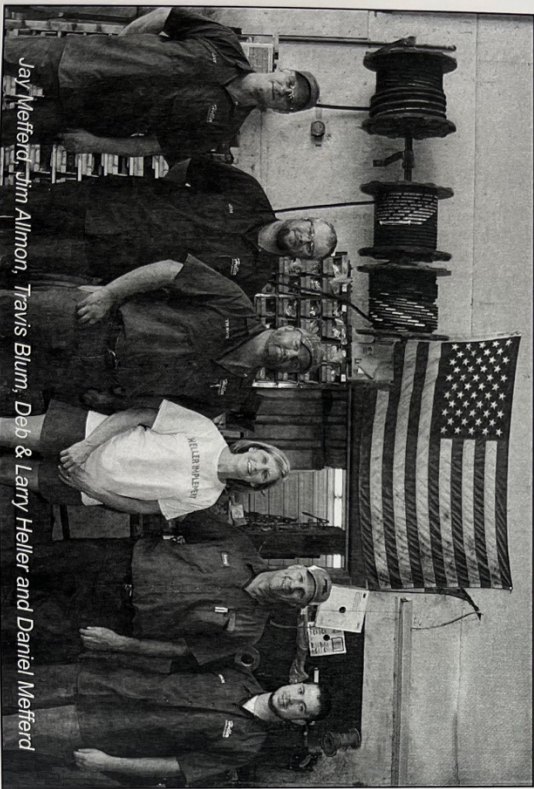
Lawrence and Bonnie Heller purchased the business in 1948. They

originally sold Ferguson Tractors and some brand of cars. They eventually sold Oliver Farm Equipment, did repair work, sold gas and had a car wash on the north side of the building. Later on, he purchased a tank wagon from Andy Dattler and began delivering fuel to farmers and houses for heating oil.

Lawrence got out of the farm equipment business in 1971 and relied on repair work and tank wagon business. There were six other Farm Equipment Dealers in town at the time.

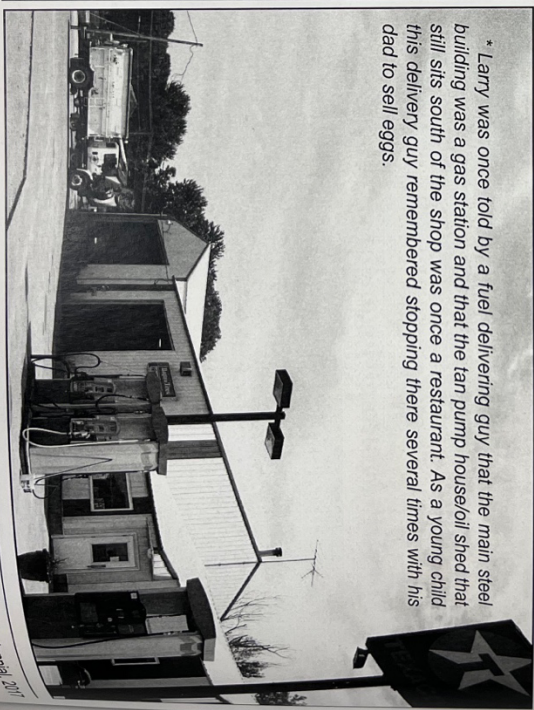
The gas pumps were previously located right along Hwy 30 which was originally the front of the building. In June of 1988 a tornado came through and lifted the building off of its foundation. The old building was torn down and a new one put up. Since then, there have been a few additions put onto the building. We added new offices on the west side of the building, a larger repair shop on the east side of the building and new gas/fuel pumps have been added to the north side of the building.

The gas and fuel business has changed a lot over the years. Where it used to be Regular gas or Ethel gas and Diesel fuel. Now we offer Ethanol blended gas (E10, E15, E30, ESO&E8S), Dyed Diesel for off road equipment and Clear Diesel for on road vehicles which can be blended at the pump to get a #1 and #2 blend of fuel for the winter time. Bio Diesel blend is also an option. In 2016 we built a new bulk plant on the southwest part of town for a larger space for holding fuel to deliver on the tank wagon.



Jay Mefford, Jim Allmon, Travis Blum, Deb & Larry Heller and Daniel Mefford

\* Larry was once told by a fuel delivering guy that the main steel building was a gas station and that the tan pump house/oil shed that still sits south of the shop was once a restaurant. As a young child this delivery guy remembered stopping there several times with his dad to sell eggs.



Dunlap Sesquicentennial 2017